

The Revisionist

Journal for Critical Historical Inquiry



Media Data

Advertisement Price List No. 1, valid since January 1, 2003

Editorial Features *TR* (ISSN: 1542-376X)



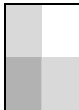
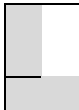
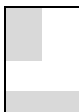

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| Editorial & advertisement deadline: | two months prior to publication |
| Verbreitungsgebiet: | worldwide, with focus on the USA and UK |
| Print run (4/2004): | 500 |
| page count (1/2003): | 120 pages letter size, perfect bound |
| Prices: | Normal subscriptions: \$55 / year Student subscriptions: \$38 / year Support subscriptions: \$100 / year Single issues: \$15 |
| Payment terms: | 60 days net after invoicing. |

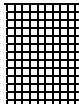
Advertisement Price List No. 1, valid since January 1, 2003

Type area: 239.4 mm high, 180 mm wide.
Columns: 2 @ 87.5 mm (5 mm gap)

In order not to disrupt the layout of this journal, we accept only advertisements which are either 180 mm or 87.5 mm wide. Ads which are lower than the type area are always placed in a corner. The height of an ad is flexible.

Standard formats:

| | SIZE | MEASURES PORTRAIT | MEASURES LANDSCAPE | PRICE |
|---|-----------|---|--|---------|
|  | 1/1 page: | | 239.4 mm × 180 mm = 419.4 mm (431 cm ²) | \$100.- |
|  | 2/3 page: | only in landscape format | 159.6 mm × 180 mm = 339.6 mm (287 cm ²) | \$75.- |
|  | 1/2 page: | 239.4 mm × 87.5 mm = 326.9 mm (209.5 cm ²) | 119.7 mm × 180 mm = 299.7 mm (215.5 cm ²) | \$60.- |
|  | 1/3 page: | 159.6 mm × 87.5 mm = 247.1 mm (140 cm ²) | 79.8 mm × 180 mm = 259.8 mm (143.5 cm ²) | \$45.- |
|  | 1/4 page: | 119.7 mm × 87.5 mm = 207.2 mm (105 cm ²) | 60 mm × 180 mm = 240 mm (108 cm ²) | \$35.- |
|  | 1/8 page: | 60 mm × 87.5 mm = 147.5 mm (52.5 cm ²) | 30 mm × 180 = 210 mm (54 cm ²) | \$20.- |

| | | | | |
|---|------------------------|---|--|--|
|  | other measures: | fixed width (87.5 mm): height as desired | fixed width (180 mm): height as desired (no mm prices) | The price of the smallest area listed above applies, whose area is equal to or bigger than the desired area. |
|---|------------------------|---|--|--|

Color: currently only b/w
Bleeds: possible, 5% increase
Panorama ad: currently not possible
Inserts: on request
Stick-ins/Staple-ins: not possible, this applies to other ad forms as well

Discounts

| MASS | | MULTIPLES | |
|-------------------|-----|-----------------|------|
| 500 mm and over | 20% | 2 ads | 20 % |
| 1000 mm and over | 40% | 3 ads | 40 % |
| more than 2000 mm | 50% | more than 3 ads | 50 % |

Agent discount: 15%

Technical data

| | |
|-------------------------|---|
| Paper format: | Letter size height, DIN A4 width (279.4 mm × 210 mm) |
| Type area: | 239.4 mm high, 180 mm wide |
| Bleed margin: | usually none, can be increased up to 0.5" (1.27 mm) |
| Columns: | 2 |
| Column width: | 87.5 mm (5 mm gap) |
| Print technique: | offset |
| printing medium: | straight negative films |
| Screen: | 59 points/mm (150 dpi) |
| Basic font type: | Times New Roman 10 pt |
| File format: | MS Word 97, 2000, XP (AT) |
| Address for ads: | Electronic: tr@vho.org; artwork for scans: USA; films: UK |

Terms and Conditions

1. The term "Advertising Agreement" refers to the General Terms and Conditions set forth below. This is an Agreement or contract for the publication of one or more advertisements for commercial solicitation or other inserts in a body of printed material, for the purpose of publishing and distributing said solicitation or insert.
2. In case of failure to comply with an agreement, for reasons other than those enumerated below, Customer is obligated to pay us the difference between what is already remitted and the amount stated in Agreement, regardless of other obligations Customer might have. Payment is not required if failure to perform is caused by state or legal censorship or intervention which interferes with realization of Agreement, however.
3. We must receive orders for space ads and inserts in a timely fashion if they are to be published in specified issues, editions, or locations in the magazine text. This ensures that we will be able to notify Customer before the deadline for shooting the space ad or insert, in case we will not be able to meet Customer's specifications. Classified ads are printed under their corresponding categories without need for specific designation or agreement.
4. We will clearly designate space ads containing editorial content, which are not clearly identifiable as advertisements, with the word "Advertisement."
5. We reserve the right to refuse any or all orders. This includes individual "on call" orders comprising part of an agreement for a series of advertisements, as well as orders for inserts. We reserve the right to refuse orders because of content, source or form. Our refusal may be to protect the integrity of our objective guidelines in case the contents of the ad or insert are illegal or conflict with these guidelines, or in case we consider publication of the ad or insert to be incompatible with our mission or interests. Our right of refusal extends to orders received from company branches, receiving stations or other representatives. We will fill insert orders only after we have received and accepted a copy of the insert. We will not accept inserts which, because of their format or composition, leave the reader to believe that they are an integral part of our magazine. The above is true of all messages which we consider incompatible with our mission. We will inform the Customer immediately if we must refuse his order.
6. The Customer is responsible for timely delivery of all text as well as error free text and must immediately replace inadequate or inappropriate text. We guarantee a quality of printing which is standard for the industry, within the limitations of the text or documents themselves.
7. In case of an illegible or partly illegible, incorrect or incomplete printing of the order, the Customer has the right to either reduced payment or replacement advertisement, to the extent that the original printing was flawed. In case we miss a given deadline or in case a replacement ad is still defective, the Customer has a right to a full or partial

refund, or else cancellation of the order.

We will not pay claims for damages which are caused by the Customer's intentional failure to meet the terms of an agreement or complete an order. We will not pay claims for damages caused by the Customer's improper conduct, or claims for orders which were placed by telephone. We limit claims for damages caused by delay or by impossibility to fulfill to reimbursement of the foreseeable damage and to the amount paid for the advertisement or insert. The above does not apply to intentional default or gross negligence on our part or the part of our representatives and assistants. Also, we will always remain responsible for damages caused by our failure to deliver the promised quality of printing. We are not responsible for gross negligence on the part of third party helpers and assistants in the course of commercial exchange. In all other cases, our obligations for negligence on the part of salesmen is limited to damages that could reasonably be anticipated, up to the amount paid for the ad or ads. Any demand for refund must be made within four weeks after receipt of the invoice and payment, unless there are deficiencies which are not clearly evident.

8. Printer's galley proofs are provided only upon express request, and the Customer is responsible for the correctness of all returned galley proofs. We will correct all errors which the Customer brings to our attention before the specified deadline.
9. In case the font size is not specified, we will use the font size normally used for the type of ad in determining the invoice.
10. Unless the Customer pays in advance, we will send the invoice within 14 days of publication. The invoice amount is given on the list of prices. It is to be paid within the time specified after receipt unless it has been paid in advance or other arrangements have been made.
11. In case of tardy payment or extended payment terms, we will impose interest charges as well as costs of collection. In case of tardy payment we may discontinue publishing the ad until payment is made and we may demand advance payment for remaining ads. If we have reasonable doubt about the Customer's ability or willingness to pay, we reserve the right to make continuing publication contingent on prepayment of the full amount and the balancing of Customer's account with us. This may be done regardless of existing agreements for payment.
12. On Customer's request we send samples along with the agreement or invoice. This can be a sample of the ad, sample pages or a complete issue of the magazine, depending on the kind and size of the order. In case a complete sample is no longer available, we will provide a notarized affidavit certifying publication and distribution of the ad.
13. The Customer must pay the costs for the preparation of space ads and illustrations as well as for sizeable changes to orders originally agreed upon, which are desired by Customer and for which he is responsible.
14. We will return printed material to the Customer only upon special request. Our obligation to preserve such materials ends ninety days after the order has been filled.
15. Our legal address and court of jurisdiction are the same as our place of business.
16. We can make special agreements for collective editions, special editions, inserts and other specialized publications, with special prices, beginning and termination agreements, etc.